

Rules of the game:

This prize draw on the roterhahn.it website involves answering four questions where just answer option may be selected. To take part, you must answer all the questions and fill in the online contact form. The following data will be requested from the user and are obligatory fields: title, first name, surname, street, house number, postcode, town/city, country of residence, then, if applicable, province or country, and email address. Filling in your telephone number is optional. A click of the mouse will send this data to the South Tyrolean Farmer's Association (Südtiroler Bauernbund) server. The data for each participant are processed digitally on a firewall-protected server of the Zeppelin Group GmbH and stored on a South Tyrolean Farmers' Association (Südtiroler Bauernbund) server for the purposes of drawing the winners. This means that, if a participant takes part several times with the same email address, they are only saved in the system once. This prevents any duplications.

The prize draw is held using the following channels: internet and brochures. Every internet user will have access to the internet competition at www.roterhahn.it – both adults and minors. The competition for the prize draw will start on 19th December 2023 and will run until 14th November 2024. The winners will be drawn by 21 November 2024. The draw will take place fully automatically without any human intervention under the supervision of an official from the Bolzano Chamber of Commerce via the RANDOM function of a software package by Innovation Consulting GmbH on the South Tyrolean Farmers' Association (Südtiroler Bauernbund) server.

Three winners will be drawn. An additional three winners will be drawn to receive the prize should it not be possible to issue the voucher to the original winners because of a false or invalid address. The three winners or substitute winners will be informed in writing via recorded delivery. The vouchers will be sent by post to the winners' addresses.

Three 'Farm Holidays' for two persons will be awarded, each of a week's duration and worth 700 euros before VAT. The winners may choose a farm from the official 'Farm Holidays in South Tyrol' website of the Farmers' Union of South Tyrol (Südtiroler Bauernbund) www.roterhahn.it.

In order to collect their prize, winners must let the 'Roter Hahn' offices have their date of birth by 31st January 2025, either by calling the telephone number +39 0471 999325 or by sending an email to info@roterhahn.it. Otherwise the prize will be handed to the substitute winners, who, in such a case, will be informed in writing by recorded delivery and must confirm acceptance by 31st March 2025 by giving their date of birth to the 'Roter Hahn' offices.

The voucher is valid until 31st December 2025. Prizes not collected or expressly declined will be put towards the 'Bäuerlichen Notstandsfond' (an organisation set up to aid farmers in financial need) with headquarters at K.-M.-Gamper-Str. 5, 39100 Bozen/Bolzano.

The data gathered will be saved electronically for the smooth running of the competition. Providing your personal data is voluntary and you may change or delete details at any time. Your data will not be passed on to third parties. The judge's decision is final.